



JAPAN FRESH NEWS

No. 1 (March 2014)



by the Embassy of Japan in Slovenia

The Embassy of Japan in Slovenia launched now an online newsletter, "Japan Fresh News". Current events and information related to Japan will be issued every end of the month and sent to you by email.

(If your colleague or friend wants to receive this, please send us their email address to: info@s2.mofa.go.jp.)

~ Message from the Ambassador of Japan ~

Dear friends of Japan,

I'm very happy to begin to send you this news bulletin. Here we want to introduce to you our hot news, upcoming events, recently performed events and other information. Hoping you'll enjoy them!!

Ambassador of Japan in Slovenia, Shigemi Jomori



I. Upcoming events

~ Ambassador's Interview on Radio Slovenia International (Radio Si) ~

There will be an interview with the Ambassador Jomori on Radio Slovenia International! Ambassador Jomori will speak about relations between Japan and Slovenia, Japanese cuisine, music, culture, way of life, and his impressions of Slovenia. There will also be 7 famous Japanese pop songs! **Sunday, 30 March at 11:00** and **Thursday, 3 April at 21:00**. Tune in to 100.8 FM in Ljubljana. (Check the frequency in your region.) [Details](#)

~ "Hanami" cherry blossom festival ~

"Hanami" cherry blossom festival will be held at **University Botanic Gardens Ljubljana on 5 April from 12:00 to 16:00**. Visitors of all ages will be able to enjoy the cherry blossom (if it remains), take a guided tour of the Botanic Garden and experience different events of Japan, including haiku poetry, origami workshop, tea tasting and much more. Please come and enjoy the cherry blossoms events with us! [More](#)

~ "Global Village" international cultural fair ~

"Global Village" international cultural fair will take place at **Citypark Ljubljana on 12 April from 9:00 to 20:00**. The event will introduce many foreign countries and cultures from around the world. Japan is also participating with origami and manga drawing workshops. See you at the Japanese stand! [More](#)

II. Big issues

~ "Washoku" as Intangible Cultural Heritage ~

"Washoku", Japanese traditional cuisine, was inscribed on the UNESCO's List of the Intangible Cultural Heritage of Humanity in December 2013. You can find many beautiful "Washoku" photos in the second part of [this video](#). You can enjoy Japanese cuisine also in Slovenia. Please check the [details](#) and find Japanese restaurants.

~ "Fujisan" as World Heritage ~

"Fujisan, sacred place and source of artistic inspiration" was inscribed as the UNESCO's World Heritage site (Cultural Heritage) in June 2013.

[Details](#)



III. Recent News

~ Karate 1 World Cup Thermana in Laško ~

On 15 and 16 March 2014 the "Karate 1 World Cup Thermana" was organized in Laško by Karate Federation of Slovenia. Around 350 karatekas from 40 countries competed. The ceremony was attended also by Prime Minister Alenka Bratušek and Ambassador of Japan, Mr. Shigemi Jomori. [Details](#)



~ Embassy's new library ~

It is our great pleasure to inform you that this Embassy has set up a library offering books by Japanese authors in Japanese, English, and Slovene, as well as DVDs with videos introducing different aspects of Japan.

For more information, please send enquiry to: info@s2.mofa.go.jp.

~ New Videos on Japan-China, Japan-Korea relations ~

Three new videos are available on the Ministry of Foreign Affairs of Japan homepage. Please check them:

1. ["Japan-China Relations – Towards a Mutually Beneficial Relationship based on Common Strategic Interests"](#)
2. ["China's Maritime Activities in the Asia-Pacific Region and Japan's Reaction"](#)
3. ["Pursuing a Forward-Looking Relationship between Japan and the Republic of Korea"](#)

~ The name "Sea of Japan" ~

The sea between Japan and Korea was named "Sea of Japan". The Republic of Korea has insisted on the name "East Sea" from 1992. Please check this video clip to understand this issue:

[Video](#)

IV. Economic/Business News

~ Slovenia Japan Business Council is established ~

On 20th March 2014, Slovenia Japan Business Council was established, uniting many famous Slovenian companies. The Council will surely further promote our business relations. This Embassy welcomed very much this Council and Ambassador, Mr. Jomori, was appointed an honourable chairman. Please check [this article from Finance](#). Their website is under construction.

~ Japanese Economic-Business Seminar ~

The "Japanese Economic-Business Seminar" was held on 27 February 2014, at the Faculty of Economics. Akihito Teruuchi from this Embassy gave a lecture on "Abenomics" and Masahiro Kuwahara, President of Toyota Adria introduced Toyota's business philosophy called "Toyota Way". [Details](#)



~ Web Matching site "J-GoodTech" ~

New matching site, "J-GoodTech", established by the Japanese government, will open in April 2014. Through this initiative, or website platform, you may find your business partner in Japan. [Details](#)

V. Other important issues

~ "Abenomics" is Progressing! ~

"Abenomics" is the economic policy which was introduced when the present Government with Prime Minister Abe took office. To overcome deflation and to achieve continuous economic development, Japan is actively tackling different policies. [Details](#)

~ Japan's security policy ~

Japan has consistently strived for the peace in the world after the World War II. Prime Minister Abe intends to promote this policy further, and as "Proactive Contributor to Peace", Japan wants to contribute further to the peace and stability of international community. [Details](#)

~ "A Society in Which Women Shine" ~

On September 2013, Prime Minister Abe has launched the new policy of "A Society in Which Women Shine". Japan intends to enhance cooperation with the international community and its assistance to developing countries for women's empowerment and gender-equality. [Details](#)



Please send your opinions or questions to: info@s2.mofa.go.jp



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